

The India Opportunity

Information Communications Technology (ICT)

India's ICT sector offers massive scale and strong growth, *30%+ domestically and 20%+ in exports.*

There is great demand for *software, electronics and communications* expertise, across sectors including *healthcare, automotive, government, education, infrastructure and retail.*

Indian customers are looking for ICT firms with experience, expertise and innovation to help them meet a variety of business needs, many familiar to the UK but new to the Indian market.

As the global market for offshore services becomes increasingly crowded, Indian IT firms are looking for partners who can provide sources of competitive advantage to global customers.

Biotechnology and Pharmaceuticals

The Indian biotechnology industry is growing at 20%pa. Bio-pharmaceuticals constitute 67% of this industry in India with exports at 56%.

Indian pharmaceuticals industry is growing at 16% year on year, and is moving towards research and innovation with the country focussing on a sound Life Sciences education system.

With 16% of the world's population, India is set to become a global clinical-trials-hub by 2010.

The new patent regime since 2005 and the National Biotech Policy since 2007 are driving the Indian biotech industry to work better with the multinational companies.

Are you aware of the opportunities for your business in India?

The Indian domestic and export markets are booming, and both offer massive opportunities for UK firms NOW. The political and economic environment has entered a period of relative stability, and the regulatory climate is encouraging international businesses into the country, particularly from the UK.

UKTI is looking for the best UK firms in these sectors, to introduce to its network of potential customers and partners in India, and support them through the increasingly familiar challenges of doing business in this compelling market.

UKTI can guide you through these opportunities, and equip you with the knowledge, confidence and support to explore them

UKTI is bringing ICT and Life Sciences sector specialists from India to the UK, to share these opportunities with you at a series of "India Clinics" in July 09.

To find out more, register for the India Clinic in Leeds by contacting Amanda Kirk at the address below:

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 13 July 09 T: 0113 394 9825, mandy@uktiyh.org.uk

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