

# MEDILINK INNOVATION DAY & HEALTHCARE BUSINESS AWARDS 09

8th July 2009 - The Royal Armouries, Leeds

The Medilink Yorkshire and Humber Innovation Day & Healthcare Business Awards 2009 is a celebration of great ideas, giving you the chance to hear about some of the most innovative and fresh developments in your industry, and an opportunity for you to be updated on key healthcare sector issues; **you'll also be able to attend this year's Medilink Y&H Healthcare Business Awards, which will see awards presented to the regions' outstanding healthcare companies.**

## George Whitehead

Business Development Director for NESTA (The National Endowment for Science Technology and the Arts) managing a £50m Venture Capital fund that invests in early stage technology businesses and new Venture Capital funds. George will speak about the issues surrounding raising venture capital in these challenging economic times.

## Peter Ellingworth

Chief Executive of the ABHI, Peter is committed to ensuring government policy, the NHS, the regulatory environment and the procurement process are aligned to optimise the innovations available from our industry. Peter will speak on the importance of innovation for UK Healthcare Technologies and the impact this commercial environment will have on the English NHS.

## Adam Cairns

Chief Executive of Airedale NHS Trust, Adam has spent his entire career in the National Health Service, holding a variety of senior posts in Yorkshire and the North West; including the post of Communications and Corporate Affairs Director at Leeds Teaching Hospitals NHS Trust. Adam is a pioneer for the application of Telehealth across both acute and community environments. Adam will speak on the critical need of implementing Telehealth for the future of the NHS.

14.15

Registration/Networking

15.00

Introduction

Kevin Kiely (MD, Medilink Yorkshire & Humber)

15.20

Peter Ellingworth, CEO, ABHI

The importance of innovation for UK Healthcare Technologies – the impact of a new commercial landscape in the English NHS.

15.45

George Whitehead, Business Development Director, NESTA

Raising venture capital in challenging times.

16.10

Networking / Refreshments

16.55

Adam Cairns, CEO, Airedale NHS Trust

Telehealth – the critical need of implementation for the future of the NHS.

17.25

Healthcare Business Awards 2009

18.25

Networking / Refreshments

19.30

Close



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