

The United Nations and Red Cross purchase over US\$8 billion of goods and services from the private sector each year



Could you be securing business from these organisations? Find out how on Thursday 9th July 2009 at York Science Park

Why look at aid funded business?

Aid funded business offers real opportunities. Multilateral agencies, such as the UN, spend \$60 billion every year on everything from tents to telecommunications. But you need to know - and be known by - the right people, in the right places, to break into this market. UK Trade & Investment's Aid Funded Business Team can help you through this process. This event will help you identify the right people for your company.

Who should attend?

The most sought after expertise is in the healthcare, construction, consultancy, ICT, environmental and transport sectors. However, there seem to be few services that the agencies do not require at one time or another so even if you don't fall within one of these sectors there may be opportunities for your business.

Much of the implementation of these opportunities is contracted out to private sector SMEs and universities, representing significant business opportunities for the HE sector, consultants, works contractors and suppliers of both goods and services.

Why should you attend?

- Impartial, informative and update information and tips on how to successfully secure aid funded business, notably the UN and Red Cross agencies
- An opportunity for a one-to-one meeting with Eleanor Baha to discuss opportunities specific to your company*
- An opportunity to network with like-minded businesses

Programme

9.00am - Registration

9.30am - Welcome and Introduction by Philip Kelly, International Trade Manager, UKTI Yorkshire

9.40am - Introduction to Aid Funded Business and worldwide opportunities by Claire Gamage, Project Manager - Aid Funded Business Service

10.10am - Opportunities within the UN, Red Cross and Red Crescent by Eleanor Baha, Vice-Consul (Trade and Development), Geneva

10.55am - Questions and Answers

11.15am - Opportunities for one-to-one meetings with Eleanor to discuss specific opportunities within UN, Red Cross / Crescent

Where?

Innovation Centre, Helix House, York Science Park, York, YO10 5DG - Thursday 9th July 2009. Directions to the Innovation Centre can be found [here](#).

How do I register?

To register for the event please complete the event booking form by clicking [here](#). For more information please contact UK Trade & Investment on 01226 735440.

***Please note that these will be limited to a maximum of 20 minutes per company**